



You're going to be a  
great ambassador!  
(here's how)

# What is Chaim V'Chessed?

Chaim V'Chessed opened its doors in 2015 with a bold mission: to assist English speakers navigating life in Israel.

At the urging of Rabbanim and community leaders, the organization launched with the goal of supporting English speakers in every aspect of Israeli life – from bureaucracy to medical care and beyond.

Chaim V'Chessed began in a small Jerusalem apartment in the Gush Shmonim neighborhood, with just three dedicated staff members – and a very big dream. Who could have imagined that by 2025, with Hashem's help, we would have handled over 254,869 cases and responded to more than 789,927 phone calls?

Today, Chaim V'Chessed operates from a bustling corporate office filled with professionals, advocates, and caseworkers – and the same sense of purpose and personal dedication still guides everything we do.

Our range of activities include  
(but are not limited to)



Hospital  
assistance



kupat cholim  
advocacy



Special Ed  
guidance



Bituach  
Leumi



Governmental  
dealings

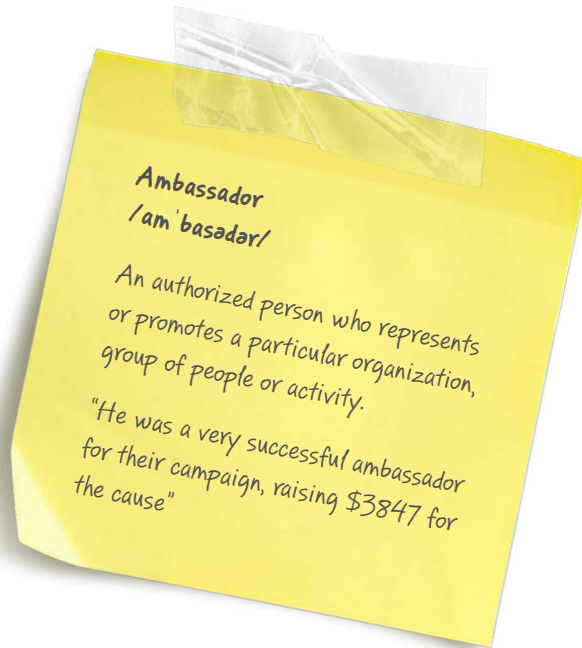


Women's health  
guidance

# What is crowd funding?

Crowdfunding is an online fundraising model where an organization relies on the collaborative efforts of a group of passionate representatives to raise money from a large number of people, often in small amounts and during a short period of time.

## What is an ambassador?



### 1. SET YOUR PERSONAL GOAL:

Ambassadors set a personal target goal towards our \$1,000,000 goal.



### 2. PREPARE YOUR RESOURCES:

We'll provide you with all the tools you'll need to represent and promote the organization and its activities, including sample email templates, graphics and videos.



### 3. SHARE THE CAUSE:

During the campaign, reach (or surpass!) your goal by reaching out to family and friends, asking them to donate to your page! We'll provide you with a unique link where donations can be made, and all contributions will count towards your goal.



### 4. MAKE A DIFFERENCE:

100% of the funds you raise go directly to support Chaim V'Chessed's life-changing work.

## FAQ'S

### *Is Chaim V'Chessed a government organization?*

Chaim V'Chessed is an NGO (Non-Government Organization). Established just ten years ago, Chaim V'Chessed is recognized and respected by government offices as a vital, dependable and trustworthy organization.

Our staff engage with ministries and senior officials on behalf of our clients on an hourly basis, ensuring that English speakers receive the access, answers, and assistance they need.

Included in those who enthusiastically assist our community in any way they can are Misrad HaPnim, Bituach Leumi, the Ministry of Transportation, the Iriyah, Kupot Cholim and more.

### *I spoke to Sara about our visa situation. What else does Chaim V'Chessed do?*

In general, Chaim V'Chessed responds to personal incoming requests and communal challenges presented to us as an organization. In recent years, we have also expanded to include proactive initiatives by identifying needs and filling them.

More specifically, we assist with expediting hospital appointments, Bituach Leumi advocacy, helping children receive therapy services and providing guidance on dozens of bureaucratic issues including driver's license conversion, Arnona discounts and kupat cholim registration.

Are you stuck? Not sure who can help? Call 072-CHESSSED and we will try our best to assist...

### *Who answers the phone when I call Chaim V'Chessed?*

Chaim V'Chessed is staffed by English-speakers just like yourself who speak your language, have been through your struggles and also.... now eat more falafel than franks ;)

The team includes Israeli-born English-speakers, Olim who've lived here for several decades and young women raising their families in Israel. They have been professionally trained, gaining complex and extensive knowledge of the many sectors and aspects of the bureaucratic system in Israel. Many have also developed a keen understanding of how to most effectively advocate on the community's behalf. Particular emphasis is placed on accuracy, empathy and professionalism.

## Does the government fund Chaim V'Chessed?

Despite our extensive connections with many government bodies, Chaim V'Chessed receives only minimal government funding.

This is a bureaucratic hurdle that we are still working to overcome!

So, thanks for being an ambassador for us during this vital crowdfunding campaign.

## What does Chaim V'Chessed need \$1,000,000 for?

Our annual budget is actually close to \$2 million (!). The funds you'll raise will allow the organization to continue functioning in its highly professional manner.

Our staff comprises 26 trained professionals. We maintain a state-of-the-art phone, computer and tech system and ample office space.

## What interesting content can I send out?

The most effective way of soliciting donations is by composing your own emails and messages with how you've been personally helped and why you appreciate Chaim V'Chessed.



Additionally, you can scan the QR code or go to <https://chaimvchessed.com/campaign-ambassador/> where you'll find the campaign video, crowdfunding tips, sample emails/texts, memes and other graphics and resources which you can send out.

"Being an ambassador isn't just about raising money—it's about raising awareness. Every person I spoke to learned about Chaim V'Chessed's life-saving work, and that felt just as rewarding as the donations."

"I've been an ambassador for Chaim V'Chessed for five years now. Every year, I'm amazed by how willing people are to donate when they hear about the organization's incredible work. It's so fulfilling to be part of something that makes such a tangible difference in people's lives."

"When my family was helped by Chaim V'Chessed during a crisis, I knew I wanted to give back. Being an ambassador was my way of doing that. Sharing my story with friends and family made the fundraising feel personal, and it inspired so many people to donate. Together, we raised over \$6,000!"

# So they want to donate. Now what?

The campaign page is at [charityextra.com/chaimvchessed](https://charityextra.com/chaimvchessed).

When asking friends and family to donate towards your goal, **send them the link to your personal campaign page.**

You will receive your link via email in the days before the campaign begins.

ALL DONATIONS MADE TO CHAIM V'CHESSED ARE TAX DEDUCTIBLE.

On your page, there will be the following payment options:

## CREDIT CARD:

US Dollars (USD)  
Israeli Shekels (NIS)

British Pounds (GBP)  
Canadian Dollars (CAD)

## PAYMENT PLATFORMS:



Zelle donations may be sent to [donations@chaimvchessed.com](mailto:donations@chaimvchessed.com).

Thank you  
for your  
work!

## Offline donations:

In the event that a donor wishes to send a check or make a bank transfer, there is an option on the campaign page to 'Request a callback' for other donation methods. When we receive such a request, we reach out to them to take the details of their pledge. Alternatively, ambassadors may call 02-623-3292 or email [campaign@chaimvchessed.com](mailto:campaign@chaimvchessed.com) with the details of their donor's pledge.

This should include the donor's contact information, the method of payment and the amount and currency of the pledge. The amount pledged will then be added to the respective ambassador's page and will count towards his goal just like any other donation would. Below, see the various offline donation methods that you can offer your donors.

## Offline donation methods:

### CHECKS:

#### US TAX DEDUCTIBLE DONATIONS;

Chaim V'Chessed  
3927 Fallstaff Rd.  
Baltimore, MD 21215  
Tax ID 200546128

US dollar checks can also be sent to the Israel mailing address.

#### ISRAELI TAX DEDUCTIBLE DONATIONS;

Chaim V'Chessed Resources  
POB 57034  
Jerusalem 91410  
Amuta: 580604908

### BANK TRANSFER:

Chaim V'Chessed Resources  
Bank Mercantile  
Branch 635  
Account 69416313

### CASH:

Do not offer this option. This is only for those who ask and have no other way to donate.

#### Drop-off Address:

Chaim V'Chessed  
Rad Tower  
16 Hartom St., 9th Floor  
Har Hotzvim, Jerusalem

If, at any time, you are experiencing difficulty - a donation is not showing on your page, your father-in-law mistakenly left out a zero or two when donating, etc. - please feel free to contact us.

## Dear Ambassador,

Thank you for joining us in our mission. We are so grateful to you for your time and efforts!

Together, we are making a difference for the english speaking population in Israel.



Scan this code to join the Ambassador's WhatsApp group

## Got questions?

From the most critical, even life-threatening issues to the obstacles inherent in just getting through each day there is no problem too large nor too small to warrant our concern. 😊



Ambassador Line  
02-623-3292



Campaign Line  
072-243-7702



Campaign Email  
[campaign@chaimvchessed.com](mailto:campaign@chaimvchessed.com)

"This is my second year as an ambassador. Last year, I set my goal at \$2,000 and raised \$2790! What surprised me most was how excited people were to hear about the cause. It reminded me that so many people just need an opportunity to give to something meaningful."

"I reached out to friends, family, coworkers, and even my old camp group. I was so touched by how many people said yes immediately, just because they trusted me and wanted to support something I believed in. By the end, I had raised \$1830—well above my original goal!"

"I've always wanted to give back in a meaningful way, and being an ambassador was the perfect opportunity. Chaim V'Chessed's work is so inspiring, and sharing their story with others made me feel like I was part of something truly important. Raising \$3,500 was just the cherry on top."